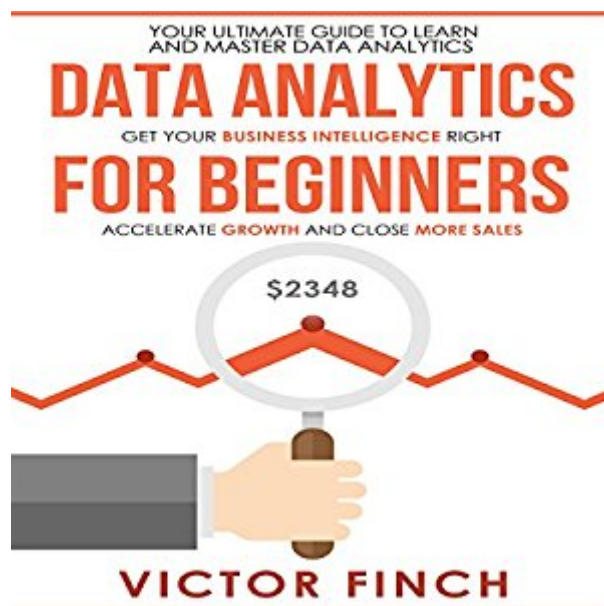




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Data Analytics For Beginners: Your Ultimate Guide To Learn And Master Data Analysis



Synopsis

Get your business intelligence right and accelerate growth. Leading companies must not only compete on faster ROI within the shortest time but also face stiff competition in this digital frontier age with no boundaries but continual evolution. Time is precious and marketing effort is worthless without information knowledge and precision execution. Have you ever pause and wonder why your marketing effort is not as successful as expected? Data analytics could be your answer to turn sales around. Data analytics provides the only hope for fact-based and insightful-driven decisions can help companies manage their strategic, operating and financial performance. That's why it's no longer tenable to ignore data analytics. This book has been written with a beginner in mind. If that sound good, you just need to download this book and get ready to dive into the basics of Data Analytics What you will learn about in Data Analytics for Beginners: You will be exposed to the big picture of business intelligence data analytics and its competitive advantages You will learn what are the different types of data analytics You will what is data mining in detail and how can it work for you You will have a practical introduction on the four important steps in data analytics and explore the data analytics patterns BONUS #1: Three Case Studies on how companies implemented BI and data analytics to spur new growth in their business. BONUS #2: A new exciting frontier for data analytics And much more...

Book Information

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Customer Reviews

This is a good book on Data Analytics For Beginners. All of the things, tips and guides that I need to know about how to learn and master data analysis are already included and well written inside.

Victor Finch has done an incredible awesome job in compiling and creating this book. All the information, tips are very informative, useful and well explained. This book is really a great resource for those who want to learn more about Data Analytics.

DATA ANALYTICS"Data analytics is a must have in any business. This book provides a comprehensive guide in analyzing your business from top to bottom. I like how it utilizes business world examples in many of the topics discussed. A lot of inexperienced businesses fail not because they do not have data analytics, but because they can't pinpoint or find the cause of why their businesses didn't succeed. Data analytics explains why businesses fail, succeed, and finds useful trends to your advantage. I love this book and recommend it to anyone.

This is an excellent beginner's guide book. In this book you will learn about different types of Data Analytics, what is meant by Data Analytics and how it works and much more. I hope this ultimate guide book is able to help you very much.,

This is an informative book on data analytics! This is a concise introduction and instructions about all stages of data analysis. Each topic can be expanded into a much more deep communication but the suggestions mentioned are very practical. The directions are easy to follow, and for me this is one of the best books on this subject. I definitely recommend this useful guide.

Last 4 days ago I got this book and I'm really impressed with the amount of tips that this guide book has. More time I am frustrated about my future for that my friend suggests me the book. In this book the information is organized in a logical way that's easy to access, read and understand. It is indeed a good read and I highly recommend this book to everyone.

Best book to read and learn a lot.. This book given me a decent outline of the abilities and capacities required by an information researchers. It's a magnificent book. This is extremely valuable and useful book for novices. I recommend this book because I like this book and I hope this book will help everyone who read this.

It's vital for me to have some information on the data analytics, even when I'm running my small business. The book may be for the Analytics specialists but it has something for the business people too, and this will change your decision making in your business.

I chose to give it five stars because it is a great primer for folks who are not familiar with data analytics at all. It is a quick read and written concisely.

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